

Heather M. Loomans

Contact Information: (262) 364-6376; heather.loomans@mu.edu

Education: MARQUETTE UNIVERSITY Milwaukee, WI
College of Business Administration
Bachelor of Science in Marketing, International Business, and Spanish
Grade Point Average: 3.548/4.0
Graduation: May, 2009
ETEA Córdoba, Spain
Study Abroad: February 2007 to July 2007

"Currently a student, I'm trying to figure out what I'd like to do in the fashion industry. I'm interested in fashion and textile merchandising, showroom operations and event planning, such as runway shows or other fashion events."

Experience:

Harley-Davidson Motor Company, Inc. Milwaukee, WI
Category Coordinator Intern—Custom Vehicle Operations
August 2007 to December 2007

Currently conducting two market research projects, re-evaluating the format and usefulness of pre-delivery inspection surveys, creating/maintaining various warranty reports and future forecasts, preparing motorcycles for dispositions and/or shipment to Europe, and completing various other tasks.

Lela Boutique Milwaukee, WI
Sales/Marketing Intern
July 2007 to September 2007

Created promotional displays for Project Lela competition, wrote and distributed press releases, created in-store displays, created hundreds of dollars a day of revenue through direct sales contact, brought in new customers, processed new order receipts, and performed basic business functions.

Express Wauwatosa, WI
Sales Associate
May 2006 to July 2006

Established direct sales contact with customers in order to meet their clothing needs, opened store credit cards, managed the fitting rooms, handled money, cleaned the store, and organized and stocked the clothing.

Skills:

Microsoft Word, Excel, Access, Power Point, and Publisher
Spanish Proficiency: Oral Fluency; Advanced Written Fluency