

**Name:** Maggie Barr

**Contact Information:** mlb204@lehigh.edu

**Education:**

**Lehigh University**, Bethlehem, PA, **Universitat Pompeu Fabra**, Barcelona, Spain, Spring 2007

B.A. in Psychology and Spanish, minor in Communications, May 2008

Cumulative GPA: 3.64

**Academic Honors:** Dean's List, Phi Sigma Pi National Honor Fraternity, National Collegiate Honor Society, Phi Eta Sigma Honor Society, Phi Beta Delta Honor Society for International Scholars, Psi Chi National Psychology Honor Society, Lehigh University Society of Leadership and Success

**Relevant Courses:** Introduction to Marketing Principles, Consumer Behavior, Personality Psychology, Spanish for the Professions, Communication in Small Groups, Public Speaking, Feature Writing, Integrated Marketing Communications

**Experience:**

**Ferragamo U.S.A., Extern, Secaucus, New Jersey/New York, New York, Winter 2008**

- Assisted the Senior Vice President of Human Resources and Assistant Manager of the flagship store
- Learned the responsibilities of the Marketing, Human Resources, Retail, Wholesale and Payroll Departments

**Club Collective.com, Assistant Editor/Intern, Barcelona, Spain, Summer 2007**

- Reviewed and published popular and emerging bars and clubs
- Applied observations of the city's nightlife and fashion scenes to enhance the website
- Led and maintained a fashion blog, responding to inquiries regarding fashion advice and events
- Assisted in managing the general layout of the website and edited written content

**Barcelona Connect Magazine, Freelance Writer/Intern, Barcelona, Spain, Summer 2007**

- Investigated feature articles and contributed story ideas for prospective articles
- Wrote and photographed freelance pieces for three consecutive issues

**One 2 One Fashion, Intern, Barcelona, Spain, Summer 2007**

- Organized, arranged and led various niche shopping tours
- Marketed to potential customers

**Service Club of Chicago, Intern, Chicago, IL, Summer 2006**

- Prepared excel spreadsheet and coordinated philanthropic events
- Compiled and organized files for different organizations and foundations

**Kate & Company, Associate Sales Representative, Hinsdale, IL, Spring 2006 - Present**

- Researched, advised and assisted in ordering jewelry
- Advertised and networked to expand clientele

**Alixandra Collections, Manager and Associate Sales Representative, Hinsdale, IL Spring 2005 - Winter 2005**

- Assumed responsibilities of all managerial needs including accounting and financial documenting
- Assembled and arranged displays throughout store and designed storefront windows

**Skills:**

Computer: Microsoft Excel, PowerPoint, SSPS, Internet;

Language: Spanish-advanced conversational