
ANDREA V. ADAME

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EDUCATION

- 2004-present **MEDILL SCHOOL OF JOURNALISM** Evanston, IL
Northwestern University
Bachelor of Science in Journalism degree, Expected June 2008
Ruth C. Kephart Scholar 2005-2007
- Sept. 2006- Dec. 2006 **SYRACUSE UNIVERSITY IN FLORENCE** Florence, IT
Northwestern University study abroad affiliate

EXPERIENCE

- Summer 2007 **MEDIA MANAGEMENT CENTER** Evanston, IL
Northwestern University
Project Coordinator intern/Receptionist
 - Co-coordinated July's Local Television Conference
 - Maintained database of contacts and RSVPs
 - Arranged orders for catering and floral displays
 - Managed day-to-day operations of office
- Spring 2007 **AMERICAN SALON/AMERICAN SPA** New York, NY
Reporter/Researcher intern
 - Researched and wrote five page shampoo and conditioner story
 - Wrote front-of-the-book pieces for the May, June, and July issues
 - Interviewed industry experts for salon, spa, and product summaries
 - Managed ongoing Public Relations database
- Fall 2006 **VIVI FIRENZE MAGAZINE** Florence, IT
Reporter/Researcher intern
 - Researched and reported on local transportation methods
 - Collected student feedback for new direction of magazine
 - Pitched idea of creating music section to expand readership
- Summer 2006 **IMAGE CHICAGO** Chicago, IL
Reporter/Researcher intern
 - Interviewed and wrote article about Chloe Dao, Project Runway (Season 2) winner
 - Pitched story idea about Chicago's rise on the fashion scene
 - Interviewed Melissa Turner, director of Chicago's Fashion Advisory Council
 - Selected to work closely with the assistant publisher to develop story ideas and edit articles
- 2006 **CHICAGO UNZIPPED** Evanston, IL
Reporter/Photographer
 - Reviewed various neighborhoods in the Chicago area by determining the best restaurants and shops to feature
 - Photographed restaurants, shops, and landmarks to highlight in the publication
- 2006 **HIV/AIDS LITERACY ORGANIZATION (H.A.L.O.) FASHION SHOW** Evanston, IL
Creator/Coordinator
 - Developed idea of an annual themed benefit for HIV research at Children's Memorial-Hospital
 - Implemented successful fundraisers for the show by coordinating publicity with the hospital
 - Recruited local stores and boutiques to donate clothing and accessories

SKILLS

Fluent Spanish, Conversational in Italian. Experienced in Microsoft Word, Excel and PowerPoint. Knowledge of AP Style

INTERESTS

Travel/cultures, photography, fashion/trends, language, music, art, philanthropy

