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## **CITY OF CHICAGO ANNOUNCES SIX DESIGNERS IN RESIDENCE FOR THE CHICAGO FASHION INCUBATOR AT MACY'S ON STATE STREET**

Six designers have been chosen for the inaugural year of *The Chicago Fashion Incubator (CFI) at Macy's on State Street*. The designers will be given the opportunity to learn the economics, marketing and merchandising of fashion from industry experts as well as mentors from Macy's and the broader fashion community.

"This is another important step toward developing the next generation of design talent in our city," said Mayor Richard M. Daley. "By partnering with a major retailer like Macy's, we're providing local designers with the opportunity to develop their skills and learn more about the fashion business."

A media reception will take place at the CFI in Macy's on State Street on March 10th. The reception will provide media the opportunity to meet the designers and tour the Incubator space on the 11<sup>th</sup> floor of Macy's. **Invitations will be sent separately.**

"We want to empower these six designers with the retail tools that they need to succeed in the business of fashion," said Ralph Hughes, Vice President of Corporate Communications of Macy's. "Macy's, in partnership with the City of Chicago, will provide a rich learning environment while simultaneously elevating the visibility and status of Chicago's fashion industry."

The designers will receive mentoring by Macy's Chicago-based merchant, marketing and store teams as well as other professionals in the fashion industry and business community at large.

### **The Designers in Residence**

- **Glenn Mallory** – *6ACE by Glenn Mallory* features classically designed garments emphasizing detail, created with leather and other finer quality natural-fiber fabrics.
- **Kate Coxworth** – *Kate Boggiano* is founded on the principles of high quality and great fitting clothes that are manufactured in the USA.

- **Agga Raya** – *AGGA B.* offers clean classic silhouettes with a distinct element of art.
- **Lidia Wachowska** – *Evil Kitty* is based on a character called Evil Kitty. Some of the items are reminiscent of this mischievous character, while others are more sophisticated.
- **Yana German** – *YANA Collection* is elegant, feminine and classic with a modern flair yet a progressive edge.
- **Kristin Rosynek Hassan** – *organik Revolution* offers organic basics with a twist. *organik Revolution* clothing is eco-conscious, multi-occasion appropriate, yet still allows you stand out from the crowd.

### **About Chicago Fashion Incubator**

The Chicago Fashion Incubator (CFI) at Macy's on State Street provides **six (6) emerging Chicago-based designers** with the resources, including workspace, curriculum and mentoring, to launch their careers in fashion. The Designers in Residence (DIR) were provided office space, including computers and software; a workshop room with sample production space and a resource section; as well as a showroom. DIR are required to complete a core curriculum of workshops and seminars conducted at the Incubator location at Macy's on State Street for the duration of a one-year period starting in March 2008. CFI is part of the Mayor's Fashion Initiative, which supports and promotes fashion designers living and working in Chicago through events, seminars, and city programs.

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