

Francesca Bluestein

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Energetic, results-oriented, young individual with experience in the publishing and fashion design industry. Consistently adds value from concept through creative execution. Multi-tasks over a wide range of projects. Seeking entry level position in public relations, marketing, advertising or publishing.

Education

University of Illinois at Urbana-Champaign: May 2008

Bachelor of Science in Communications GPA: 3.3/4.0

Experience

US Weekly Magazine, Photography Department Intern, New York, NY, Summer 2007

- Project management of feature assignments: "The Fashion Police," "Look of the Week," and "When Bad Clothes Happen to Good People"
- Researched and sourced photography from National photo agencies
- Searched, retrieved and edited photographs for weekly articles using Media Grid computer software
- Completed content for weekly publication deadlines and schedules
- Researched materials in archives for top story preparation
- Assisted with set design and wardrobe styling for celebrity photography shoots including Leann Rimes
- Analyzed and critiqued celebrity fashion photography for weekly features
- Presented photography selections and content to executives for approvals
- Gathered and organized photo reference material and created archival files of celebrities

Shani Fashion Design Studio, Fashion Intern, New York, NY, Summer 2007

- Assisted with concept/development, color theory and cutting of design patterns
- Coordinated daily visits with 25 garment district vendors and scheduled meetings with 10 fashion industry partners
- Assisted in the selection and purchasing of fabrics and patterns
- Coordinated delivery and trafficked materials to studio
- Presented promotional materials to clients which increased visibility and brand image of studio
- Assisted with the personalization of the direct mail materials for the Fall line
- Provided administrative assistance when needed

Prudential Real Estate, Administrative Assistant, Elmwood Park, IL, Summer 2006

- Performed data entry, phone and inter-office communications
- Scheduled meetings and appointments for Real Estate professionals
- Created concept and design of brochures for marketing purposes

University of Illinois, Illi Union Board Musicals, Costumer/Stylist and Production Coordinator, Champaign, IL, Fall 2005/Spring 2006

- Created and designed costumes for over 60 cast members in the production of "Grease"
- Managed costume shop production, deadlines and budgets
- Collaborated with team members and delegated tasks to ensure an efficient and successful production
- Organized, scheduled and conducted wardrobe fittings
- Reconstructed fabric, cut and sewed patterns
- Inventoried all borrowed costumes

Activities/Interests

- American Advertising Federation, Marketing Committee, 2006-Present
- Public Relations Club, Member 2007-Present
- Gamma Phi Beta Sorority, Member 2004-Present
- Phi Eta Sigma, Member 2004-Present
- Toys for Tots, Volunteer 2001-2006
- Interests include: fashion, art, dance, and cosmetology