

KELLY M. SMALL
kellysmall@bellsouth.net

EDUCATION

- Auburn University**, Auburn, Alabama Graduation: August 2008
- B.S. in Apparel Merchandising, Design and Production Management
 - GPA 3.72; Dean's List
 - Kappa Omicron Nu Honors Fraternity
- American InterContinental University-London** January 2008-May 2008
- Attended Premiere Vision 2008
- The Pennsylvania State University**, University Park, Pennsylvania
- 61.5 Credits earned through May 2006
 - GPA 3.65; Dean's List

PROFESSIONAL EXPERIENCE

- Matthew Williamson**, London, England March 2008-May 2008
Public Relations Intern
- Coordinated international sample trafficking
 - Liaison with stylists and magazines who want to borrow garments
 - Assisted at press days and helped on photo shoot with Domino magazine
 - Compose and organize monthly editorial reports
 - Compiled new talent list for celebrity outreach
 - Created line sheets specifically for credits.
 - Merchandised showroom with current and past season collections
- Scarlet Magazine**, London, England March 2008
Fashion Intern
- Researched products for magazine photo shoot, beach spread for June 2008 issue
 - Organized press shots using Microsoft Excel
 - Called in items for double page interior spread
- Blush**, Auburn, Alabama May 2007-December 2007
Assistant Manager/Makeup Artist
- Applied makeup for photo shoots and occasions; instructed makeup lessons
 - Computed daily sales amounts using Microsoft Dynamics; managed inventory
 - Created visual display calendar; designed window and in-store displays
 - Found new product lines, placed orders for merchandise, and managed employees
- South Georgia Wildcats Arena Football League Communications Department**, Albany, GA Summer 2005
Intern
- Prepared roster for the football program publication
 - Distributed promotional items for team affiliates
 - Guided promotional guests and half-time entertainers through the arena

ACTIVITIES

International Textiles & Apparel Association, *Social/Reception Committee Member*
International Business Club
The Professional Convention Management Association
Zeta Tau Alpha Fraternity, *Panhellenic Delegate on Executive Board*
Auburn University Women's Philanthropy Board