

Tania Murry

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OBJECTIVE

To ensure a profitable business through product assortment and placement, tracking sales and business trends, and making intelligent decisions that match the local and industry consumer trends while staying in line with the vision of the brand.

SUMMARY OF SKILLS

- o Two years of retail management experience for luxury lines
- o Freelance Visionary- Journalist and Stylist
- o Microsoft Office proficient
- o Can perform basic Adobe PhotoShop and in training to become an expert

EDUCATION

The International Academy of Design and Technology

Bachelor of Arts in Merchandising Management

Chicago, IL
March 2007

PROFESSIONAL EXPERIENCE

Account Manager-Retail and Hospitality Division

CareerBuilder.com

Chicago, IL
03/08-12/08

- o Use time management abilities to exceed monthly responsibilities
- o Host sales appointments to bring in new business
- o 80% of sales were new business
- o Ensured top levels of customer service
- o Ensure clients the best ROI by becoming an expert in my division through research

Staff Writer

Chicago, IL

Clubline Magazine (print)

02/06-12/08

- o Request and obtain photographs for spreads
- o Keep up to date with trends from the public, trade publications and local talent
- o Obtain product information from vendors and business representatives in order to report in print

Manager on Duty

Chicago, IL

Calyпсо

05/07-03/08

- o Market products through visual displays to produce best sell through
- o Resolve quality control problems by managing damaged merchandise in monthly report
- o Receive and send orders through vendors and home office
- o Exceed sales goals by adding on through product knowledge and maintaining clientele
- o Track inventory that is most profitable in order to ensure the best product line

Assistant Manager

Chicago, IL

Lucy

09/06-02/07

- o Facilitate the opening of two new stores: Set up visual layout and time management to meet deadline of opening date
- o Empower associates to learn and grow organically
- o Developed relationships with local business to increase sales
- o Notice consumer trends to plan for next inventory request
- o Increase profits through visual display

EXTRACURRICULAR ACTIVITIES

Member

Chicago, IL

Chicago Fashion Foundation

11/05-current

- o Create contacts and business alliances , share ideas with members
- o Inspire others to join by educating the public on our mission

Production Assistant

Chicago, IL.

Apparel Industry Board Inc./Freelance Projects

09/08-present

- o Assist in streamlining show
- o Organize clothing to appear in show
- o Style clothing on models

Intern

Chicago, IL

Chicago Fashion Magazine (online)

09/05-02/06

- o Practice writing: Find my niche
- o Meet deadlines: Wrote one story each month for publication