

## HILLARY A. LEWIS

2633 N. Kimball Avenue, Apt 2, Chicago, IL 60647  
home 773-486-5811 cell 831-601-2999 e-mail hillary\_lewis@hotmail.com

*Senior Designer with business degree and international product development background in womens apparel and accessories. Proven skills in market research, trend identification, project management, sales analysis, line planning and merchandising. Broad knowledge of diverse design and preproduction procedures. Strong work ethic, creative problem solving, and accountability.*

### EXPERIENCE

#### **CHICAGO HISTORY MUSEUM, Chicago, IL**

September/October 2008 Freelance

##### **Exhibit Preparator:** "Chic Chicago" Couture Exhibit

- Researched, Designed, Fabricated and Installed Exhibit Components
- (Continuing on as Volunteer Researcher to Costume Curator)

#### **NOMADIC TRADERS, Berkeley, CA**

September 2003 to July 2008 (continuing as consultant)

##### **Senior Designer:** Full Collection: Sweaters, Wovens, Knits, Prints

*Market: Contemporary Missy Casual, Catalog, Specialty Stores (Nordstrom, Norm Thompson, REI, Orvis et al...)*

- Instrumental in increasing sales volume by 33% over 4 years
- Analyze sales history and plan line accordingly with Sales and Design Departments
- Identified trends and new fabrication opportunities
- Identified key items and worked with pricing parameters
- Select prints, create color palettes, develop silhouettes, track sampling process
- Write product information description for catalogs, pr firm and trade publications
- Travel to Hong Kong, Bali, Java, India, Europe, New York

#### **FINE WINE CLOTHING, San Francisco & Monterey, CA**

January 2002 to December 2005

##### **Designer/Partner:** Novelty Sweaters, Knits and Accessories

*Market: Specialty Stores, Catalog*

- Conceptualized, researched, designed handknit sweaters & gifts
- Designed and installed trade show booths, sold product at shows
- Designed hangtags, labels, brochures to create total brand identification
- Created costing spreadsheets and tracked sampling & production process

#### **PUTUMAYO, New York City & Charleston, SC**

September 1997 to October 2001

##### **Senior Designer:** Full Sportswear Collection, Gifts, and Accessories

*Market: Contemporary Missy Casual, Specialty Stores and Catalog*

- Effectively identified factories' capabilities and potential to create or revive product categories which facilitated both design and production process
- Refocused company understanding of customer and updated collection which directly increased total sales by 30% in 3 years
- Proactively improved design department efficiency by creating & tracking time/action calendar to successfully get all samples in on deadline
- Researched, sourced, and supervised sampling process in India, Mauritius, Indonesia, HK
- Directed freelance photographers and graphic designers in design of marketing materials

#### **TERRY CYCLING, Rochester, NY & New York City**

February 1993 to May 1995

##### **Designer,** Women's Bicycle and Active Apparel

- Oversaw Sampling & Production Process
- Attended Sales Meetings and Trade Shows
- Created Logo and worked with Graphics Designer & Team on Product Catalog content & format

**CATTON BROTHERS, New York City**

August 1990 to January 1993

**Production Assistant, Disney Childrenswear Licenced Product**

(overlapped with school)

- Assisted VP of Production in tracking overseas shipments, costing, design & production comments
- Facilitated design & production approval process with Disney Licensing & Buying office

**COMPUTER/COMMUNICATION SKILLS**

Excel, Word, Photoshop CS2, Illustrator CS2, Web Research, Writing/Proofing/Editing Skills

**EDUCATION**

Bachelors of Science, Business Management & Administration, Indiana University, Bloomington, IN  
Attended Full Time BFA Fashion Design Program at Parsons School of Design, NYC