

Sarah M. Sackett

8438 St. Louis Ave. • Skokie, IL 60076 • 847-840-4936 • sack112@hotmail.com

Career Objective

Seeking a position to begin in the summer of 2009 in the public relations field. I am prepared to work both in private sectors of organizations or in an agency setting.

Education

Southern Illinois University Carbondale (SIUC)

Bachelor of Science, to be completed in May 2009

Major: Speech Communication, Specialization: Public Relations, Minor: Marketing

GPA: 3.8/4.0; Dean's List

Awards & Memberships

Elizabeth Lance Toth Public Relations Student Award

- Presented by the SIUC Department of Speech Communication to the top PR student

Pyramid Public Relations, SIUC

Jan 08 – present

Full-range, Nationally Affiliated, student-run public relations firm

- Clients include SIUC Multi-Cultural Programs and Services, SIUC Alumni Association, Tooling & Manufacturing Association

Public Relations Student Society of America (PRSSA) Raymond D. Wiley Chapter, SIUC **Aug 06 – Present**

Current Position: Treasurer

Relevant Work Experience

Bear Necessities Pediatric Cancer Foundation – Public Relations Externship

March 9–13, 2008

Chicago, IL

Description: Performed public relations tasks in a non-profit organization providing family support services and small miracles for pediatric cancer patients and their families in the Chicago area

- Contributed to community, patient, and volunteer relations projects, fundraising, and special events

The Palmer House Hilton - Public Relations Intern

May 2008–Aug 2008

Chicago, IL

Description: Acted as Public Relations Coordinator and assisted Director of Public Relations

- Wrote, edited and used press releases and photo releases; Coordinated photo shoots of events; Composed and distributed press/media kits
- Participated in marketing meetings and general hotel meetings with managers
- Created advertisements, budgets, contact lists, and communicated with broadcast, print, and online outlets

SIUC Telecounseling - Student Supervisor

Sept 2007–Present

Undergraduate Admissions

Description: Telecounselors often act as the first voice heard from SIUC for many high school students and provide information about the school's various programs and events. Telecounselors promote SIUC by calling students and parents inquiring about SIUC, planning to attend, or currently attending.

- Supervise and train 10-15 student callers; Provide assistance in calling lab

Kids Play Radio – Volunteer/Assistant

Aug 1–3, 2007

Lollapalooza music festival, Chicago, IL

Description: Assisted in a public relations campaign creating and producing a live broadcast from the children's stage to children's hospitals in Chicago; researched and interviewed musicians, attended press conferences

PRSSA Regional Activity and Conference: Health Public Relations-A World of Change – Co-coordinator and Committee Member

April 20–21, 2007

References Available Upon Request

