

# Herbert Williamson

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## **Objective**

Obtain an entry-level position in the fashion design field integrating my knowledge with industry experience.

## **Education**

Fashion Design and Merchandising Program  
Southern Illinois University at Carbondale, Carbondale IL  
Bachelor of Applied Science - Fashion Design and Merchandising May 2009  
Major: Fashion Design

## **Skills**

### ***Design Development***

- ▶ Develop designs from concept sketches to story board for presentation
- ▶ Source fabric for appropriate applications
- ▶ Analyze market trends for research and presentation
- ▶ Develop presentations for product development

### ***Technology***

- ▶ Develop patterns and silhouettes from illustrations and line drawings
- ▶ Develop designs and patterns using flat pattern and draping techniques
- ▶ Graded patterns manually by hand and used a gradeometer
- ▶ Construct and fit garments
- ▶ Hand embroidery and silk painting
- ▶ Printmaking by printing press to garments

### ***Visual Communication***

- ▶ Develop presentations using Microsoft Power Point 2003-07 and Adobe Photoshop CS3
- ▶ Worked with fashion shows showcasing garments; working with and coordinating models
- ▶ Research and develop trends, color palettes, retail interior for storyboard presentation
- ▶ Render in mediums of color pencil and marker
- ▶ Develop concepts and apparel designs utilizing computer aided design using PDS/Silhouette 2000 by Gerber Technology
- ▶ Develop image presentation portfolio for a website

## **Honors**

- ▶ President of the Caribbean Student Association at Southern Illinois University. 1 year, Carbondale IL.
- ▶ ACE (Architecture, Construction and Engineering) Program. 2 year scholarship, Chicago IL

## **Volunteer Experience**

- ▶ Illinois State University Weekend of Dreams Fashion Show, Normal, IL. Participated as a designer, March 2009
- ▶ Delta Sigma Theta Red Dress Fashion Show, Carbondale, IL. 2 years participation as a designer, February 2006 and 2007

## **References**

Laura Kidd, PhD Professor for Fashion Design at Southern Illinois University, 618-453-1970  
Robin Robinson, Advisement Professor for Fashion Design at Southern Illinois University, 618-453-3734

Additional references and portfolio available upon request  
Website: [www.herbertcouture.com](http://www.herbertcouture.com)