

Nicole Salvato

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CAREER OBJECTIVE

Seeking a FULL TIME POSITION IN THE RETAIL INDUSTRY THAT WILL UTILIZE MY PROVEN COMMUNICATION, TEAMWORK, AND CREATIVE SKILLS.

EDUCATION

Indiana University, College of Arts and Sciences, Bloomington, IN
BACHELOR OF SCIENCE
MAJOR: APPAREL MERCHANDISING
CERTIFICATE: FASHION DESIGN
MINOR: BUSINESS FOUNDATIONS
GPA 3.0/4.0

May 2009

RELATED EXPERIENCE

Kohl's Department Store, Milwaukee, WI
Product Development Intern
2008- August 2008

May

- Analyzed a total of 15 internal and external competitive brands by studying each brand's individual pricing, styling and positioning
- Used available internal information at Kohl's as well as performed extensive research in other stores by evaluating prices and style
- Presented findings to executive committee on brand positioning of the largest junior proprietary brand at Kohl's

Belk Department Store, Charlotte, NC
Store Intern/ Product Development Intern
6 week Management In-Store Experience

June 2007-August 2007

- Assigned to flagship store within a 300 store chain
- Assisted Area Sales Manager in driving merchandise strategy from corporate office
- Increased sales, priced merchandise, and executed point of sale merchandise presentations

4 week Product Development Experience, Madison Ladies Apparel

- Worked in tandem with product manager on a new proprietary brand launch presentation
- Compiled background research on competitors to formulate new branding strategy
- Finalized and coordinated placements of product orders with overseas factories and domestic suppliers, in addition to working on the new brand

Parisian, a Division of Saks Incorporated, Birmingham, AL
Buying Office Intern

March 2005-March 2005

- Created point of sale presentation within the jewelry department for over 40 stores, and organized marketing for a 60 page direct mail fashion catalogue to be distributed to Parisian's core customers

Famous Barr, a Division of May Company, St. Louis, MO
Sales Associate

July 2002-August 2003

- Developed merchandise presentations with current merchandise by referring to the buyers plan-o-gram in order to drive point of sales

ACTIVITIES

Spring Seminar Officer, Retail Studies Organization (RSO)

- Provide oversight for a team of 15 active members by communicating the organizations monthly events and member responsibilities
- Coordinate logistics of the annual RSO Spring Seminar in Chicago for 100 students

Project Leader, Students In Free Enterprise (SIFE)

- Developed career related workshops at the local Bloomington alternative high school for troubled teens
- Participated in SIFE regional competition by presenting my development program for troubled teens and won 1st place

Treasurer, Alpha Epsilon Phi

- Served on the executive board and in charge of over a \$500,000 dollar budget
- Worked closely with chapter accountants to ensure funds were properly dispensed within the budget

