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# NICOLE OLIVERI

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*Ten years of expert knowledge in the fashion and graphic design industry, experienced with knits, wovens, accessories, corporate identity, packaging, print collateral, advertising and technical specs. Special emphasis on detail and comfortable with project management and business development.*

## EXPERIENCE

**STATE CORPORATION DEVELOPMENT**  
New Territories Hong Kong  
10/08-present

**Freelance Designer and Sales Representative**  
***Wovens, Knits, Bedding, Toys and Accessories***

- Encompassing products aimed at the pet industry.
- Create and launch new accessory and apparel lines.
- Responsible for presentation of strategy and creative concepts to all clients.
- Extensive Travel to Hong Kong and China to overlook design and production.
- Initiate sales relationships to potential accounts.

**TRICOASTAL DESIGN**  
New York, NY  
09/07- 09/08

**Freelance Designer**  
***Accessories***

- Designed jewelry, pet, and other accessories for Playboy and other mass markets.
- Strategically target designs for new markets.
- Created imaginative point of purchase identity for all lines in the retail markets.

**NEW YORK DOG**  
New York, NY  
01/06-9/07

**Designer**  
***Knits, Wovens, Toys, Accessories and Home products***

- Designed and represented multiple collections for private label clients, including Disney, Wal-Mart, Target, Petsmart, and Walgreens.
- Worked with CAD to develop graphic arts and original textile development.
- Managed a team of designers in the development of apparel, bedding, toys and accessories.
- Closely collaborated with a variety of vendor's abroad, following through from design to production in line with the market schedules.
- Traveled to Asia for fabric and sample development plus overseeing a running smooth production.
- Monitored fashion trends for design inspiration.
- Represented New York Dog in a variety of tradeshow's across the United States, further developing relationships with current and prospect clients.

**GLORIA VANDERBILT/JEANSTAR**  
New York, NY  
01/05-01/06

**Associate Designer**  
***Missy Woven tops***

- Assisted head designer in conceptualizing line direction and selecting seasonal designs, prints, and colors.
- Led sample production process, including creating tech packages and artwork, frequently communicated with vendors in Asia and India to clarify specs and fine-tune samples.
- Responsible for color development, including lab dips, yarn skeins, and photos.
- Partnered daily with licensees, technical designers, and other internal departments to ensure a seamless flow from sample to product and into retail.
- Prepared color boards, seasonal production line lists, and final presentations for Gloria Vanderbilt and Jeanstar.

**SQUEEZE**  
New York, NY  
9/03-01/05

**Assistant Designer**  
***Junior Knit tops***

- Generated detailed sketches, specs and measurements for knits and woven garments
- Maintained constant contact with overseas vendors to ensure the completion of samples.
- Based on trend & comparative shopping, generated successful line plans.

- Managed administrative and record keeping functions.

**MIX CONNECTION LTD**  
Chicago, IL  
09/98-08/02

**Graphic Designer**  
**Record Label Graphics**

- Communicated company identity through logo design and collateral.
- Enhanced advertisements, as well as, helped create clothing line for promotional purposes.
- Produced label templates for DJ records using a four-color processing system.
- Created advertisement strategies for newly released songs.
- Presented thumbnails, roughs, and final comps for product finalization, - manufacturing and distribution.

**EDUCATION**

**UNIVERSITY OF ILLINOIS**  
Chicago, IL

**Bachelor of Fine Arts**  
Graphic Design 2001/minor of Fine arts  
• Rome Italy, Study abroad program for Fine Arts

**INTERNATIONAL ACADEMY OF  
DESIGN AND TECHNOLOGY**  
Chicago, IL

**Associate's Degree**  
Merchandising Management, 2003

**ART EXHIBITIONS**

*"Site-ing the Wall"*  
GBU Gallery University of Illinois at Chicago  
Chicago, IL.

*"Off the Wall"*  
University of Washington Rome center  
Rome, Italy

**OTHER FREELANCE**

J. Crew, Faded Glory, Smith's American, Orange County Choppers, Bass Pro  
St. Eves Industrial Cotton, Accessories Network.

**SKILLS**

Photoshop, Illustrator, QuarkXPress, Entourage, Word, Excel, PowerPoint

**PERSONAL**

Extensive travel: Europe, Latin America, Asia  
• Jewelry design and development, photography, drawing and painting.  
• Continuously improving computer skills to work in a more efficient  
and cohesive manner.