



GREETINGS CHICAGO-BASED DESIGNERS and DESIGN STUDENTS!

Nudie Jeans will be hosting "Recycle Denim Maniacs" in partnership with the City of Chicago during Fashion Focus Chicago 2009.

In order to be considered for the Recycle Denim Maniacs:

- 1) be a design student currently enrolled in a fashion design program; or
- 2) be a full-time professional designer selling to at least 1 boutique.

Designers will submit original sketches to be reviewed by a panel consisting of:

DONNIE MADIA, James Beard Award Winning Restaurateur.
 DREW HARRIS, District Manager Barney's, Women's, Designer and COOP.
 JULIE DARLING, Lifestyle and Fashion Publicist.
 STACY WALLACE-ALBERT, Stylist and Fashion Editor.
 STEFANI BAY, Jewelry Designer and Instructor Illinois Institute of Art.
 MARIA ERIXON, Founder and Designer of Nudie Jeans Co.

Chosen designer will receive an all-expense paid spa weekend in South Beach Miami or cash equivalent.

Design Theme and Inspiration is:
 "ROCKABILLY BLUES"

Entries must be received at The Department of Cultural Affairs no later than July 27, 2009..

For questions please contact Jennifer Tuite - 312.744.5905 jennifer.tuite@cityofchicago.org

Nudie JEANS CO

www.nudiejeans.com