

JENA GAMBACCINI

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Present Address:
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Permanent Address:
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- OBJECTIVE:** Seeking a career in something where I will never have to think to myself “thank goodness it’s Friday.”
- EDUCATION:**
- Miami University**, Richard T. Farmer School of Business; Oxford, Ohio
Bachelor of Arts in Marketing **May 2010**
- Current GPA: 3.2, Cumulative GPA: 3.03
 - Dean’s List Fall 2008
 - Relevant Course Work: Microeconomics, Management, Accounting, Management Information Systems, Calculus, Supply Chain Management, Finance
- Summer Multi-Site Business in Europe Program** **Summer 2009**
Base cities included Paris, Munich, Lauterbrunnen, Rome and Athens
Received credit for International Accounting and International Law
- EXPERIENCE:**
- TheChiGuide**, Chicago, Illinois **Summer 2009**
- Marketing and promotions
 - Attended numerous networking events to promote the company
 - Assisted with updating social media sites (Facebook, Twitter, etc.)
 - Marketing research
 - Found events to attend and promote at
 - Researched potential Marketing Managers for future launch in various cities
- Bianchi-Rossi Tours**, Chicago, Illinois **Summer 2008**
- Assistant Director of Campus Relations and Marketing
 - Collaborated with Campus Managers and Campus Representatives from several universities nationwide
 - Promoted Bianchi-Rossi through various events
 - Assisted in planning events
 - Campus Manager
 - Coordinated vacation packages for travelers
 - Supervised Sales Representatives
 - Marketing research
 - Created documents to get information to the travelers more efficiently and effectively
 - Recognized for improving customer satisfaction and the company’s overall performance
- Mary Kay Cosmetics**, Chicago, Illinois **June 2007 to June 2008**
- Sales and leadership
 - Planned events to sell the Mary Kay products
 - Awarded for outstanding sales
- Eire Direct Marketing**, Chicago, Illinois **Summer 2007**
- Worked with the American Bar Association in marketing research
 - Presented research findings in meetings and conferences
 - Created documents to organize information to improve the company’s operations
- Baxter Credit Union**, Vernon Hills, Illinois **Summer 2006**
- Intern—worked in the Home Equity department
- ACTIVITIES:**
- Delta Zeta Sorority** **January 2007 to present**
- Spirit Chair—responsible for selecting award recipients and promoting Delta Zeta spirit
 - VP Risk Management—executive board position; responsible for planning and coordinating events that are in compliance with Delta Zeta national standards, also responsible for working with other executive board members to ensure their plans are in compliance with Delta Zeta national standards and Miami University rules
- Adopt-A-School** **January 2008 to present**
- Tutor elementary school children at Bogan Elementary in Oxford, Ohio
- Miami Business Enterprises**, Miami University **January 2008 to present**
- Public Relations division: promote companies in the Oxford area
- National Scholars Honors Society** **September 2008 to present**
- Recognizes scholastic excellence in college students throughout the nation
- Miami University Club of Fashion Design and Merchandising** **October 2008 to present**
- Event Planning and Marketing Division—work to put on a fashion show in the spring