

MEG RUPP

meg.rupp@gmail.com

13280 West 90th Avenue
St. John, Indiana 46373

Mobile: (219) 308-0758
Home: (219) 365-6903

Highly skilled fashion design and production professional gifted at market analysis, forecasting, conceptualization, strategic planning, and market share optimization. Seeking to utilize education, skills, and expertise in a challenging new role within a progressive organization.

Technical Proficiency: Gifted at all aspects of fashion design and production, from initial creative conceptualization through personnel coordination, market research, and ultimate product launch. Exceptional eye for fit and construction details; able to optimize production and aesthetic appeal of apparel design. Skilled at fit evaluation/optimization, pattern making, draping, illustration, measurement and construction specification development and evaluation, vendor relations, and domestic and international commerce. Thorough working knowledge of relevant industry software including, but not limited to Adobe Creative Suite, Gerber Technology AccuMark Family PDS/GMS, Web PDM, Microsoft Office, and Microsoft Windows and Macintosh Operating Systems.

Professional Leadership: Skilled at planning and coordinating all aspects of diverse, complex business projects. Unite and motivate interdepartmental personnel, resulting in efficient, accurate execution. Translate insightful, big-picture vision into fundamental, start-to-finish practical action plans for success. Analyze historical and current market trends to accurately forecast and identify areas of high growth potential. Remain focused on increasing productivity while maintaining highest levels of honesty, integrity, and professionalism.

PROFESSIONAL HIGHLIGHTS **ABERCROMBIE AND FITCH COMPANY** Columbus, Ohio 2007 to 2009

Assistant Technical Designer (2008 to 2009)

Category: Female Woven Tops/Dresses

Brands: Abercrombie and Fitch, Abercrombie Kids, Ruehl 925

Served as key member of team charged with creative design, development, and market penetration of new products. Conducted fit sessions; communicated fit intent to overseas vendors through detailed technical packets. Prepared fit samples; evaluated samples and patterns, developing corrective strategies for optimization, revising specifications and correcting patterns for vendor reference. Tracked garment progress through all stages of developmental lifecycle. Performed extensive accurate quality assurance testing, ensuring all garments met strict design intent, corporate, and merchant specifications. Worked in close conjunction with interdepartmental personnel, including design, merchandising, and sourcing representatives.

Technical Design Intern (2007)

Category: Female Denim

Brand: Abercrombie Kids

Built detailed technical packets utilizing designer flat sketches and trim sheets.

FORD MOTOR COMPANY West Lafayette, Indiana 2007 to 2008

Brand Ambassador

EDUCATION **PURDUE UNIVERSITY** West Lafayette, Indiana

• **Bachelor of Science:** Apparel Design and Technology 2008

- Minors: Fine Arts and Retail Merchandising
- College of Consumer and Family Sciences Dean's Merit Scholar
- Consumer and Family Sciences Honors Program Participant
- President, Purdue Fashion Association
- Teaching Assistant, Design and Technology
- Team Co-Leader/Dresser, Purdue Annual Fashion Show
- Member, *Kappa Omicron Nu* Honors Fraternity
- Member/Pledge Class Secretary, *Delta Zeta*

LANGUAGE Basic Spanish