

Ashley Sullivan
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Education

Bachelor of Arts in Marketing, St. Ambrose University, Davenport, IA

Graduation: May 2010 G.P.A. 3.4/3.65

Honors: Dean's List, Language: French, Four Years-High School

Transfer College, Clinton Community College, Clinton, IA, (21 credits)

Aug. 2004-Dec.2005

Special Project

SWOT Analysis of Ford Motor Company, Introduction To Marketing, Spring 2008

Researched previous year sales for the Ford Fusion

Evaluated strengths/weaknesses of the current marketing campaign for the Ford Fusion

Presented final report to the class using Power Point

Work Experience

American Eagle Outfitters, Davenport, IA, Oct. 2009-Present

Sales Associate/Floor set

- Assist with in-store merchandising, dressing mannequins, setting visual displays/floor sets
- Provide exceptional customer service by selling merchandise, and answering phone calls

Bellevue Area Chamber of Commerce, Bellevue, IA, May 2009-August 2009

Summer Intern

- Plan and coordinate summer events
- Responsible for advertisement design
- Assist with project coordination and completion
- Promote local tourism
- Present duties and internship experience to the Bellevue Rotary Club

Maurices Inc., Clinton, IA, April 2006-July 2009

Sales Associate

- Assist with in-store merchandising, setting sales promotions, dressing mannequins, and inventory to promote sales, and increase marketability
- Ability to meet and exceed daily goals for sales, and credit card applications
- Provide exceptional customer service by assisting in consumer purchases, and answering phone calls

- Accurately handle freight, and store transfers

Kohl's, Clinton, IA, Oct. 2005-Jan. 2006

Cashier

- Responsible for operating the cash register, and accurately handling cash
- Sold Kohl's credit card to increase sales
- Cross trained, and able to assist in other departments when needed

Activities/Organizations

Member of AMA (American Marketing Association), 2008-Present

Secretary of Student Senate, Clinton Community College, 2004-2005

- Organized the annual children's Christmas party

Computer Background

Windows 98, 07, MS Office (Word, Excel, Power Point), Internet Research, 10 Key