

**Amanda E. Bahler**  
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**SUMMARY OF QUALIFICATIONS**

- Aspiring Fashion Stylist & Visual Merchandiser with experience in non-profit events, retail, and logistics
- Experience with leadership, fashion show styling, and store merchandising
- Skilled written & verbal coordinator and strong multitasking abilities

**EDUCATION**

**Columbia College Chicago; Chicago, Illinois**  
*Bachelor of Arts Entertainment and Media Management*  
Concentration in Fashion/Retail Management & Fashion Styling

Expected Graduation: May 2010  
GPA: 3.4/4.0

**Western Illinois University; Macomb, Illinois**  
Concentration in Fashion Merchandising

August 2005 – May 2007

**FASHION MERCHANDISING EXPERIENCE**

**Bugs & Kisses – Children’s Boutique**  
*Sales & Store Merchandiser*

Hinsdale, Illinois  
September 2007 – Present

- Oversee store décor, mannequins & store front windows
- Update store visuals weekly
- Provide Customers with excellent customer service & product knowledge

**Gap Women & Gap Kids**  
*Sales Associate*

Hinsdale, Illinois  
September 2007 - January 2009

- Provided great customer service & retained excellent product knowledge
- Worked with store visuals & merchandising and stock room

**ADDITIONAL EXPERIENCE**

**Fashion Focus Chicago – Macy’s Presents: Designers of Chicago**  
*Volunteer*

Chicago, Illinois  
October 2009

- Seated special guests & helped with event ticketing

**Fashion Show – Joffrey Ballet Dresser**  
*Volunteer*

Palmer House Hotel; Chicago, Illinois  
September 2009

- Dressed models in timely manner
- Worked with gowns and swimwear

**Maria Pinto - Fall 2009 Fashion Show Dresser**  
*Volunteer*

Hilton Hotel; Chicago, Illinois  
May 2009

- Dressed models in timely manner
- Assisted in coordinating outfits

**Fashion Show - Columbia College Chicago Manifest 2008**  
*Volunteer*

Chicago, Illinois  
May 2008

- Oversaw media control & special guests
- Greeted guests & oversaw show ticketing
- Escorted guests to their seating arrangements

**Columbia College Fashion Association - C.C.F.A .**  
*Organization Member*

Columbia College Chicago  
Fall 2008 - Present

**Visual Apparel and Merchandising Organization - V.A.M.O.**  
*Organization Member*

Western Illinois University  
January 2006 - May 2007