

DARCY BECKER

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EXPERIENCE

New York & Company

Senior Designer of Knit Collections, Intimates, Sleepwear and Body Shapers

August 2008 – Current

- Primary responsibility includes working within merchant line plan to create innovative product for five departments while proactively seeking out opportunities to maximize the business, such as launching a new sleepwear business in to our company strategy
- Responsible for the growth and expansion of product that last year generated an approximately \$160 million in annual volume
- Assist Design Vice President in creating the concept, color and fabric direction each season while leading my team to execute a well-balanced, customer focused product and collections including knit wear-to-work separates, knit tops, body shapers, sleepwear and intimates that meets the company's costing parameters
- Leads in the development, selection and approval of artwork, fabric, print strike-offs, knit-downs, mock ups, trims, first proto samples, fit and oversee lab dip approval process
- Develop strong working relationships with cross functional partners within merchandising, technical design, sourcing, fabric and print departments through communication, team work and problem solving
- Mentor, train & develop Associate Designers by delegating tasks, monitoring progress, providing regular feedback on performance and nurturing their relationships with peers and teammates

Designer of Knit Collections

April 2007 - August 2008

- Responsible for designing a brand and customer right product that was tailored to the specific design concept each season while meeting price goals, in addition to collaborating with merchandisers, technical design and sourcing team to build the brand
- Supervised and managed all fittings from first fit to approval
- Shop appropriate inspirational and competitive markets, in addition to working outside vendors, print/embellishment studios and fabric mills to stay current in trends, new fabrics and print direction per season
- Presented concept boards and collections to upper management, merchandisers, production and design teams
- Managed Associate Designer and an Intern in their growth of design skills, development of technical packages and their collaboration with cross functional partners

Ann Taylor Loft

Associate Designer for Sweaters and Knits

February 2004 - April 2007

- Assumed all designer functions and responsibilities while reporting to Design Director, which included creating cohesive collections, managing fittings, creating all technical packages, presenting concept boards and collections to upper management, merchandisers, production and design teams
- Traveled to Hong Kong, Korea and Los Angeles to research current market trends, collaborate with vendors for product development and source knit fabrics, yarns and trims
- Trained and supervised an assistant by managing her daily responsibilities, progress and ensuring that all project deadlines are met

Assistant Designer for Sweaters

September 2001 - February 2004

- Aided with concept and design development, organized the sweater design team by assisting with yarn development and managing all revisions throughout the development and production process
- Created all technical packages which included yarn information, flat illustration, measurements, construction, cable and pointelle layouts, stripes, embroidery and beading details
- Developed and speeded infant/toddler sweater and knit dressing collections

Celine by Michael Kors

Wholesale internship

February 2001 - September 2001

- Assisted with wholesale accounts, maintained correspondence with buyers from department and specialty stores

SKILLS

Design: apparel design experience in cut and sew knit tops and separates, sweaters, sleepwear and intimates, flat sketches, illustration, strong color and print sense

Technical: garment construction and measurements, detailed technical packages, embellishment layouts, pattern making, draping and sewing

Computer: Adobe Photoshop, Adobe Illustrator, Micrographic Illustrator, WebPDM, Karat System, Microsoft office, Microsoft Excel

EDUCATION

Fashion Institute of Technology - New York, NY

August 2000 - May 2001

- Magna Cum Laude, Associate of Applied Science focusing on Fashion Design and Illustration

University of Wisconsin - Madison, WI

August 1996 – May 2000

- Honors, Bachelors of Science in Textile and Apparel Design