

Marissa Govedarica

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OBJECTIVE To acquire an Internship position related to Communications in the fashion industry

EDUCATION **University of Illinois at Chicago (UIC)**
Bachelor of Arts in Communications, May 2013
GPA: 3.2/4.0
(Personally responsible for 100% of university tuition and fees)

**WORK
EXPERIENCE**

ARTOPOLIS, Chicago, IL, *December 2009-Present*
Server

- Providing excellent patron experiences through customer service

BOBBI BROWN COSMETICS, Schaumburg, IL, *Winter 2009*
Beauty Advisor and Sales Associate

- Graduate of Bobbi Brown School, trained by Bobbi Brown's exclusive national team
- Secured record single sale (more than \$600) in the counter's five-year history
- Recognized as Employee of the Month
- Performed makeup applications and makeovers on clients
- Executed all systems and procedures appropriately to make a fast and efficient transaction
- Organized up-to-date client information and contacted clients to set up appointments
- Marketed products and promoted events
- Communicated knowledge of products and services to build sales
- Opened and closed counter and registers
- Calculated individual and counter sales goals

VICTORIA SECRET, Schaumburg, IL, *Fall 2008*
Beauty Specialist and Sales Coordinator

- Developed and maintained relationships and loyalty with the customers through personal interaction
- Named "Top Credit Opener" and ranked top volume producer within first month of employment
- Creatively promoted products and worked as a Visual Display Artist
- Performed makeup applications and incorporated credit card sales

ACTIVITIES

UIC Fashion Show Coordinator
UIC Project CHANCE Participant at Large
UIC Red Shoe Review Magazine, Editor
Campus Girl USA Big 10 College Conference Calendar Girl
Miss Illinois USA Pageant Selected Contestant