

COURTNEY CUNNIFF
COURTNEY-CUNNIFF@UIOWA.EDU

INTERNSHIP OBJECTIVE: To gain knowledge and experience working in the dynamic world of buying, event planning, and marketing within the Fashion Industry.

EDUCATION: Currently a Senior at The University of Iowa graduating in May 2010

- ◆ Major in Communication Studies with an emphasis on Public Relations and Mass Media, as well as Entrepreneurial Studies
- ◆ Participated in Creative Education Abroad (CEA) program in Barcelona, Spain for the Spring 2009 semester

RELEVANT CURRENT COURSE WORK:

- ◆ Interpersonal Communication
- ◆ Media and Society
- ◆ Clothing as Communication
- ◆ Entrepreneurial Marketing

INTERN EXPERIENCE:

- ◆ CollegeFashionista.com; December 2009-Present
 - ◆ Style Guru and University of Iowa Representative for the fashion social networking website. Responsible for writing Friday's "Weekend Forecast" which offers insight into events happening on campus and what styles and trends are up and coming.
- ◆ Merchandise Mart Properties, Inc. in Chicago, IL; Summer 2009
 - ◆ Worked in the PR department aiding in a number of media related projects including the Chicago Gift Market and NeoCon (National Exposition of Contract Furnishings) World's Trade Fair, which is the largest event produced at Chicago's Merchandise Mart as well as the largest trade show in the contract furnishings industry.
- ◆ Seventh House PR/Showroom Seven in New York City, NY; Summer 2008
 - ◆ Assisted the Seventh House team in a variety of tasks including sample merchandising, monitoring press coverage of their designers, and performing inventory on designers. Also, assisting in scouting venues and sponsors for Fall 2008 fashion week.

EXTRA CURRICULAR ACTIVITIES:

- ◆ Executive Producer of Runway for Hope; a Fashion Show for Haiti at the University of Iowa; 2010
- ◆ Member of PRSSA (Public Relations Student Society of America); 2007-Present
- ◆ Selected as a Student-Athlete Delegate to represent Highland Park High School at the Thirteenth Annual Central Suburban League Leadership Workshop; 2006

ADDITIONAL WORK EXPERIENCE:

- ◆ Volunteered at Home Ties Child Care in Iowa City, IA; 2009
- ◆ Assisted at orphanage Hogar de Ninas Santa Rosa in Lima, Peru; January 2008