

Amanda E. Bahler

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SUMMARY OF QUALIFICATIONS

- ◆ Aspiring Fashion Stylist & Visual Merchandiser with experience in non-profit events, retail, and logistics
- ◆ Experience with leadership, fashion show styling, photo shoots and store merchandising
- ◆ Skilled written & verbal coordinator and strong multitasking abilities

EDUCATION

Columbia College Chicago; Chicago Illinois

Bachelor of Arts Entertainment and Media Management

Concentration in Fashion/Retail Management & Fashion Styling

Expected Graduation: May 2010

GPA: 3.4/4.0

Western Illinois University; Macomb, Illinois

Concentration in Fashion Merchandising

August 2005 - May 2007

FASHION MERCHANDISING EXPERIENCE

Red 21 - Children's Boutique

Sales Associate & Store Merchandiser

Burr Ridge, Illinois

- ◆ Assist is merchandise planning, work with store visuals, and stock room

March 2010 - Present

Bugs & Kisses - Children's Boutique

Sales Associate & Store Merchandiser

Hinsdale, Illinois

- ◆ Oversaw store decor, mannequins & store front windows

- ◆ Updated store visuals weekly

- ◆ Provided customers with excellent customer service & product knowledge

September 2007 - February 2010

Gap Women & Gap Kids

Sales Associate

Hinsdale, Illinois

- ◆ Provided great customer service & retained excellent product knowledge

- ◆ Worked with store visuals & merchandising and stock room

September 2007 - January 2009

ADDITIONAL EXPERIENCE

Dottie's Delights - Macy's Chicago Fashion Incubator

Service Learning Group

Chicago, Illinois

March 2010 - Present

- ◆ Assisting Stephanie Kuhr with marketing, customer profiles, and buyers packet

Fashion Focus Chicago - Macy's Presents: Designers of Chicago

Volunteer

Chicago, Illinois

October 2009

- ◆ Seated special guests & helped with event ticketing

Fashion Show - Joffrey Ballet Dresser

Volunteer

Palmer House Hotel; Chicago, Illinois

September 2009

- ◆ Dressed models in timely manner - worked with gowns and swimwear

Maria Pinto - Fall 2009 Fashion Show Dresser

Volunteer

Hilton Hotel; Chicago, Illinois

May 2009

- ◆ Dressed models in timely manner & assisted in coordinating outfits

Fashion Show - Columbia College Chicago Manifest 2008

Volunteer

Chicago, Illinois

May 2008

- ◆ Oversaw media control & special guests, greeted guests, oversaw show ticketing, and escorted guests to their seating arrangements

Columbia College Fashion Association - C.C.F.A.

Organization Member

Columbia College Chicago

Fall 2008 - Present

Visual Apparel and Merchandising Organization - V.A.M.O.

Organization Member

Western Illinois University

January 2006 - May 2007

- References available upon request -

