

Julie Therese Adamski

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EDUCATION

Michigan State University, Bachelor of Science in Apparel and Textile Design

May 2010

- Cognate in Entrepreneurship and Retailing.

Michigan State University, Study Abroad

June-July, 2009

- The United States and WWII Europe: Memories and Memorials

DESIGN AND WORK EXPERIENCE

Marketing and Promotions, VIP Chicago Parties

2007-Present

- Responsibilities involved advertising, marketing, promotions and public relations, resulting in increased sales.
- Developed and implemented an annual marketing plan developing marketing activities, and developing an annual sales and promotion programs that combine advertising with purchase incentives to increase sales.
- With the aggressive approach taken as Marketing and Promotions, business tripled in 2007.
- Voted Employee of the Year in 2007.

Designer, SADA Show

2010

- Assigned artist Vincent Van Gogh as inspiration for "The Art Of Fashion".
- Created six piece collection inspired by the Impressionism movement using movement and light.
- Designed unique pieces using a variation of fabric choices, sewing techniques and draping.

Wedding Consultant, David's Bridal, Okemos MI.

2009-2010

- Consulted with clients to make purchasing decisions based on personal style and body type.
- Maximize sales and customer satisfaction by providing superior customer service.
- Build personal goals and apply creative approaches to sales techniques.

Designer, Promoter, Catwalk For A Cure

2009

- Helped coordinate backstage as well as assisted with a team in show production.
- Worked with Philanthropy chairs in promoting and advertising show as well as collecting donations.
- Showcased 2 collections of 6 original designs.

Designer, SADA Show

2009

- Assigned movie "An Affair To Remember" as inspiration in "Lights, Camera, Action!"
- Created three piece collection using creative draping and gathering details.
- Created unique patterns and used complicated sewing techniques on garments.

Hourly Associate, Panera Bread Co., Okemos MI.

2008-2009

- Provide excellent and courteous customer service.
- Coordinate with other associates to provide accurate orders while exceeding speed of service times.

ADDITIONAL SKILLS

- Adobe Photoshop: produce storyboard presentations, prints, and inspiration pages.
- Adobe Illustrator: produce garment flats.
- U4ia: creating flats, rendering, producing prints, plaids and knits, and textile design.
- Microsoft Office including Power Point, Excel, and Word.
- Basic French reading, writing, and conversational skills.

ACTIVITIES

SADA: Student Apparel Designers Association

2006-2010

- Participate in annual fashion show in 2009 and 2010.
- Active committee member in Production 2007, Fashion Week 2008-2009, and Hair and Makeup 2010.

Alpha Omicron Pi sorority

2007-2010

- Vice President of Chapter Development 2008-2009
- Conduct and direct monthly sisterhood events and weekly chapter events while maintaining budget.

- Enhance and nurture chapter unity and strengthen bonds between members.