

# Allyson Nogaj

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## Education:

**Columbia College**      **Fashion /Retail Management**      **Present**

## Professional Experience:

Hard Rock International, Chicago IL      Present

Serving at the Hard Rock Café is a very high volume position. Not only am I required to up sell food and drink purchases but I am also required to sell retail, such as glassware. Selling merchandise to a customer who was not entirely aware of what they were looking for, if anything at all, is a very important skill to acquire, especially for a career in retail. **General Manager: Jim McGann**

Houston Marine, Chicago IL      2007-2009

I was assistant manager of Houston Marine for the first 3 summers that I lived in Chicago. It was however, only a seasonal position. My duties at Houston Marine consisted of paper work, phone services and customer assistance, handling billing and helping arrange the paperwork for boat sales and title transfers. **Supervising manager: Tom Houston Jr.**

BeBe Sport Water tower Mall, Chicago IL      2007

My duties at BeBe sport were floor sales. It was a commissioned position, which was my first time working under those circumstances. This was also the first time I was required to maintain a client book. I loved the customer service aspect of the job, but unfortunately it was not a full time position and I could not live off of part time work here in the city, regardless of whether it was commissioned or not, which is why I had to leave.

Abercrombie and Fitch, Coralville IA      2006

My duties at Abercrombie and Fitch consisted of customer services and floor sales, but the company also refined my visual merchandising abilities. Maintaining the front tables, folding and keeping the T racks straightened properly and spaced were among duties. I also worked seasonal changes, dressing the mannequins and preparing new merchandise to be presented.

## Personal:

As you can see, I have worked in many different markets. With my exceptional communication skills and acute sense of style I would be the perfect representation for your brand. I know how clothes are, and how they should look as well as how they should be represented therefore I will have a firm approach in making sure this brand is portrayed accurately.