

# Matthew Unterfranz

28 Ashland Avenue  
River Forest, IL 60305

Home: 219-988-3044 Mobile: 219-789-1174 Email: mjunterf@gmail.com

## EDUCATION

---

**Indiana University**, Bloomington, IN May 2010  
Bachelor of Arts and Sciences

- Majors: Footwear Design and Retail (Individualize Major Program), Apparel Merchandising
- Certificate: Fashion Design Certificate

**Koronya & Rosenbaum's Shoemaking Academy**, Brooklyn, NY August 2009

- Study foot and shoe anatomy, pattern-making, materials, and techniques
- Apply knowledge to create hand-made shoes with attention to details

## LEADERSHIP EXPERIENCE

---

**Philanthropy Chairman**, Sigma Pi Fraternity January 2006 –May 2009

- Contributed to a Hurricane Katrina recovery effort in Gulfport, Mississippi; involved improvements in efficiency of warehouse storage space and salvaging an apartment complex of around 200 units for resources
- Led philanthropy team to institute and run "Tree for Troops," a new campus-wide event raising \$3,500 to help rehabilitate injured soldiers

**Favors Chairman**, Sigma Pi Fraternity January 2006 –May 2009

- Organized, designed and ordered all apparel for fraternity members and alumni
- Worked with members to gather ideas and suggestions in order to translate concepts into favorable designs

**Pledge Educator**, Sigma Pi Fraternity January 2006 –May 2009

- Created agendas to provide guidance for 27 new members

## WORK EXPERIENCE

---

**Foot Locker, Inc.**, Merrillville, IN September 2007- Present  
*Sales Associate*

- Develop strong customer service and time management skills while multitasking during shifts
- Create and organize displays featuring new merchandise

**Indiana University**, Bloomington, IN January 2008- May 2008  
*Undergraduate Teaching Intern*

- Organized work, created presentations, and led lectures for 280 students
- Answered e-mails from the professor and students concerning class activities

## AWARDS

---

### 2009 and 2010 Bill Blass Award for Excellence in Design

Work displayed in:

- "Canvas: Creative Arts Magazine"
- 2010 Intermedia Festival
- "Indiana Daily Student"
- Indiana University News Room Website

## COMPUTER SKILLS

---

- Illustrator and Photoshop
- Flash
- Dreamweaver
- InDesign
- Maya (3D Modeling)
- Word, PowerPoint, and Excel

