

LEIGH A. FISHEL

EDUCATION

North Carolina State University Raleigh, NC

August 2006 – May 2010

- Bachelor of Science in Business Administration; Concentration: Marketing & Supply Chain/Operations
- Graduated Cum Laude
- Dean's List- North Carolina State University
- Awarded three Crosby Scholar Scholarships for six years participation in an academic enhancement program
- Awarded three Scott & Stringfellow Educational Foundation Scholarships

PROFESSIONAL EXPERIENCE

Caterpillar Clayton, NC

January 2010 – May 2010

Supply Chain Practicum Project

- Analyzed key factors for repackaging to create a decision tree to determine when to load split or repack
- Analyzed and thoroughly cleansed data on spreadsheet of parts currently going through load split operation
- Proposed an optimal box quantity and box size to meet line side and inventory requirements without a load split operation
- Identified specific suppliers that could change packaging and implemented changes

University Directories on Campus Raleigh, NC

September 2009 – May 2010

Brand Ambassador for Myrtle Beach Tours

- Increased Myrtle Beach Tours brand awareness to college students
- Creatively promoted vacation packages and rental properties offered by Myrtle Beach Tours
- Used social media websites, such as facebook, to keep students updated with recent promotions and vacation packages
- Contacted student organizations and presented to organizations
- Sponsored student organization's socials with given budget
- Distributed marketing swag and creative flyers around campus and at organization's socials

Carolina Pool Management Greensboro, NC

May 2007 – September 2007

Assistant Pool Manager, Greenbrier Pool

- Performed lifeguard/first-aid services
- Maintained proper pool facilities
- Managed upkeep of pool chemicals
- Provided swimming lessons for children
- Managed/lifeguarded private pool parties

Multiple Jobs in and out of school: *Gymcarolina Gymnastics* Raleigh, NC: (Gymnastics Instructor); *Fox and Hound Grille & Pub* Wilmington, NC: (Hostess); *Shallowford Lakes Pool* Lewisville, NC: (Lifeguard); *Abercrombie* Winston-Salem, NC: (Sales/Brand representative)

ACTIVITIES

- Member of the Professional Business Fraternity, Alpha Kappa Psi *November 2008 – May 2010*
- Member of the National Society of Collegiate Scholars *January 2008 – May 2010*

SKILL SET

Proficient in Microsoft Word, Excel, and PowerPoint, Strong communication, writing and leadership skills, Extremely organized and efficient at performing multiple tasks

Recommendations available upon request