

FASHION FOCUS CHICAGO

*****MEDIA ADVISORY*****

**SIXTH ANNUAL FASHION FOCUS CHICAGO TO BE HELD
OCTOBER 18 – 24, 2010**

Who: City of Chicago Fashion Focus Initiative

What: The City of Chicago is pleased to present Fashion Focus Chicago 2010, a weeklong citywide celebration of fashion that highlights Chicago's designers and retailers through fashion shows, shopping events, and industry seminars.

Where: Headlining fashion shows will be held in Chicago's world renowned Millennium Park. Individual designer events and shows as well as shopping and industry happenings will be held in various locations around the city.

When: October 18 through 24, 2010

Fashion Focus supports and promotes fashion designers living and working in Chicago through events, seminars, and City programs. Chicago boasts more than 400 designers and 375 independent fashion boutiques. To learn more about this exciting industry, please check out www.chicagofashionresource.com.

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